“The Times They Are A-Changin’… Again: Exploring the New Roles of Libraries in Higher Education”

May 29, 2015 - Millersville University

**KEYNOTE PRESENTATIONS**

**Helping Students Cross the Finish Line: Libraries Contribute to Student Retention and Graduation**

Melissa Bowles-Terry, MLIS, MA, Head of Educational Initiatives, University of Nevada Las Vegas Libraries

What makes students stay in college and finish a degree? What prevents them from finishing? And what impact can libraries have on student retention and graduation? In this presentation, Melissa Bowles-Terry will discuss student retention projects currently underway in the libraries at University of Nevada, Las Vegas. Melissa will share results from other libraries that have made a concentrated effort to help students make progress towards graduation. She will also talk about broader research in higher education on what makes a difference in retention efforts and how libraries can fit into that larger framework.

**Listening to Many Voices: Engaging the Academic Community**

Nancy Kranich, MPA, MA, Special Projects Librarian, Rutgers University & Megan Lotts, MFA, MLIS, Art Librarian, Rutgers University

Develop strategies to turn outward by engaging in authentic, innovative, and meaningful conversations with your campus communities. These conversations unleash possibilities to occupy a more visible, valued role on campus, build partnerships, and engage authentically with faculty, students, and administrators. They use tools prepared by the American Library Association’s “Promise of Libraries Transforming Communities” initiative, a partnership between ALA and the Harwood Institute of Public Innovation. Librarians from Rutgers University, pioneers in applying this approach in academic libraries, will share their experiences collaborating with other university units and offer a framework that can help academic librarians shift their roles and redefine the spaces they occupy in their campus communities.

**SCHEDULE**

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<th>Time</th>
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<tr>
<td>9:00-9:30</td>
<td>Registration &amp; Breakfast</td>
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<td>9:30-9:45</td>
<td>Welcome &amp; Opening Remarks</td>
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<td>9:45-10:45</td>
<td>Keynote Session: Bowles-Terry</td>
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<td>10:45-11:00</td>
<td>Break</td>
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<td>11:00-12:00</td>
<td>Keynote Session: Kranich &amp; Lotts</td>
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<td>12:00-12:30</td>
<td>CRD Business Meeting</td>
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<td>12:30-1:30</td>
<td>Lunch</td>
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<td>1:30-3:00</td>
<td>Panel Discussion / Q&amp;A</td>
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<td>3:15-4:00</td>
<td>Tour McNairy Library</td>
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Full event details at [http://crdpala.org/upcoming-events/](http://crdpala.org/upcoming-events/)
AFTERNOON PANEL SESSION

Panelists from Lehigh University, Franklin & Marshall College, Muhlenberg College, and Edinboro University, as well as a library science professor from Clarion University, will provide an overview of their efforts at embracing their new roles, their successes and their challenges, tips on taking on these new roles, and encouragement for educating future librarians to be prepared for these new roles. The discussion will be followed by an audience question and answer period.

♦ Marilyn Harhai, M.L.S., J.D., Ph.D., Professor, Clarion University of Pennsylvania Department of Library Science
♦ Tina Hertel, M.I.S., Library Director of Trexler Library, Muhlenberg College
♦ Monty McAdoo, M.L.I.S, Ph.D., Research and Instruction Librarian, Edinboro University of Pennsylvania
♦ Lisa Stilwell, M.I.L.S., Research and Instruction Librarian, Franklin & Marshall College
♦ Rob Weidman, M.S.L.I.S., Senior Library Technologist, Lehigh University

REGISTER TODAY!

Register from March 2-May 18:
⇒ Online at http://goo.gl/4D1tR5
  ♦ PaLA members - $45.00
  ♦ Students - $10.00
  ♦ Non-PaLA members - $65.00
⇒ Continental breakfast and buffet lunch (with vegetarian options) included

Directions:
⇒ Directions and a campus map can be found at http://www.millersville.edu/directions/
  ♦ The workshop will take place in the Multipurpose Room of the Student Memorial Center (SMC), 21 South George St., Millersville, PA 17551
⇒ Park in any lot; no parking permit is required.
  ♦ There is a lot adjacent to the SMC, accessed from Shenks Lane.

Accommodations and Local Dining:

Contact CRD Vice Chair Christina Steffy with any questions:
cjsteffy@gmail.com

This project is made possible by a grant from the U.S. Institute of Museum and Library Services as administered by the Pennsylvania Department of Education and the Commonwealth of Pennsylvania, Tom Wolf, Governor, through the College and Research Division (http://crdpala.org/) of PaLA. Show your appreciation by becoming a member of PaLA. If you are a member, thank you!