Exercise Set #1
Answers to Odd-Numbered Exercises

1-1 (a) qualitative-nominal (b) quantitative
(c) qualitative-nominal (d) qualitative-ordinal
(e) quantitative (f) quantitative
(g) quantitative (h) quantitative
(i) quantitative (j) qualitative-ordinal

1-3 (a) quantitative (b) qualitative-ordinal
(c) qualitative-nominal

1-5 (a) reliability/unreliability (b) validity
(c) validity (d) unbiasedness/bias
(e) reliability/unreliability (f) unbiasedness/bias

1-7 (a) a variable (b) not a variable
(c) not a variable (d) a variable

1-9 (a) reliability/unreliability (b) unbiasedness/bias
(c) validity (d) reliability/unreliability