Exercise Set #1
Answers to Odd-Numbered Exercises

1-1  (a) qualitative-nominal  
     (b) quantitative  
     (c) qualitative-nominal  
     (d) qualitative-ordinal  
     (e) quantitative  
     (f) quantitative  
     (g) quantitative  
     (h) quantitative  
     (i) quantitative  
     (j) qualitative-ordinal

1-3  (a) quantitative  
     (b) qualitative-ordinal  
     (c) qualitative-nominal

1-5  (a) reliability/unreliability  
     (b) validity  
     (c) validity  
     (d) unbiasedness/bias  
     (e) reliability/unreliability  
     (f) unbiasedness/bias

1-7  (a) a variable  
     (b) not a variable  
     (c) not a variable  
     (d) a variable

1-9  (a) reliability/unreliability  
     (b) unbiasedness/bias  
     (c) validity  
     (d) reliability/unreliability